

Fashioning Alaska's Future! Game Overview

One month date range: _____

Team # 1: Student Club + Alaskan Owned Business _____

Team # 2: Student Club + Civic Organization _____

Team # 3: Student Club + Cultural Organization _____

- Up to three Teams receive our Merchandise Kit.
- Each Team has one month to sell 250 items (included). Student Clubs earn \$1.00 for every item sold (up to \$250).
- Alaskan Owned Apparel donates \$2 for every item sold (up to \$500) to boost an existing scholarship benefiting a **current senior** from the Student Club's school.
- The donation must pass through a local 501C3 non-profit org. in good standing.

Social media marketing ideas include:

- A friendly competition to see which Team sells all of their items first
- Showcase products in a fun, safe, and creative manner
- Promote the Classroom Visit resources (think: teachers and community leaders)

Team # 1 Faculty advisor contact: _____

Team # 2 Faculty advisor contact: _____

Team # 3 Faculty advisor contact: _____

Alaskan Owned Apparel is a clothing & gifts company focused on social fabric.



Learn more about us at: AlaskanOwned.com