

Fashioning Alaska's Future! Game Overview

Two month date range: _____

Player # 1: Alaskan Owned Business _____

Player # 2: Civic Organization _____

Player # 3 Cultural Organization _____

- Max of three players. Player(s) receive(s) our Fashion Display Kit.
- Player(s) have two months to sell 250 items.
- Player(s) earn \$2.00 for every item sold.
- When the goal of selling 250 items is reached, Alaskan Owned Apparel donates \$500 to boost an existing local scholarship in the Player's name. The donation must go through a 501C3 non-profit organization in good standing.
- The donation benefits **a current graduating senior** from a local school.

Player Support: Social media is provided by high school juniors/seniors or college students divided into groups. Other types of support can be agreed upon between Players and the Faculty/Staff advisor. Social media ideas include:

- A friendly competition to see which Player sells all of their items first
- Showcasing products in a fun and safe manner
- Educating local teachers and leaders about the Classroom Visit program

Faculty/Staff Advisor: _____

Alaskan Owned Apparel's mission is to make life more affordable, more meaningful, and more joyful for Alaskans (and travelers) alike. Find us at: **AlaskanOwned.com**

