

Fashioning Alaska's Future! Game Overview

One month date range: _____

Player # 1: Student Club + Alaskan Owned Business _____

Player # 2: Student Club + Civic Organization _____

Player # 3 Student Club + Cultural Organization _____

- Up to three Players at a time. Players receive our Product Display Kit.
- Player(s) have one month to sell 250 items (included).
- Player(s) earn \$2.00 for every item sold.
- When the goal of selling 250 items is reached, Alaskan Owned Apparel donates \$500 to boost an existing local scholarship in the Player's name. The donation must go through a 501C3 non-profit organization in good standing.
- The donation benefits **a current student** from an Alaskan college or high school.

Social media ideas include:

- A friendly competition to see which Player sells all of their items first
- Showcasing products in a fun and safe manner
- Educating educators and other leaders about the Classroom Visit program

Player # 1 Faculty advisor contact: _____

Player # 2 Faculty advisor contact: _____

Player # 3 Faculty advisor contact: _____

Alaskan Owned Apparel is focused on strengthening Alaska's social fabric; and specifically, helping educators and local leaders connect to spur student curiosity about ***what it means to be Alaskan***. Find us at: AlaskanOwned.com

