

Play Favorites!

Alaskan Owned Apparel Game Overview

One month date range: _____

Team # 1: Student Club + Alaskan Owned Business _____

Team # 2: Student Club + Civic Organization _____

Team # 3: Student Club + Cultural Organization _____

- Up to three Teams receive our Merchandise Kit.
- Each Team has one month to sell 250 items (included). Student Clubs earn \$1.00 for every item sold (up to \$250).
- Alaskan Owned Apparel donates \$2 for every item sold (up to \$500) to boost an existing scholarship benefiting **a current Jr./Sr.** from the Student Club's school.
- The donation will pass through a local 501C3 non-profit org. in good standing.

Social media marketing ideas include:

- A friendly competition to see which Team sells all of their items first
- Showcase products in a fun, safe, and creative manner
- Promote the Classroom Visit resources (think: teachers and local leaders)

Team # 1 Staff/Faculty advisor contact: _____

Team # 2 Staff/Faculty advisor contact: _____

Team # 3 Staff/Faculty advisor contact: _____

Alaskan Owned Apparel is a clothing & gifts company focused on social fabric.



Want to Play Favorites? Contact us at: AlaskanOwned.com